

PRESS RELEASE

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UK's First Dedicated Caribbean Property Magazine 'The Caribbean Property Investor' Launched



The Caribbean property market is set to receive a boost with the launch of the UK's first dedicated Caribbean real estate investment magazine: 'The Caribbean Property Investor'. The magazine will be published in March 2010 by Caribbean Marketing Company, which owns Caribbean property portal 7th Heaven Properties.

Caribbean Marketing Company provides a free online listing service and specialist sales and marketing support to Caribbean property developers, agents and individual property sellers. London-based founder, Walter Zephirin, who is a St Lucian national, says:

'Working with developers and real estate agents from across the Caribbean provides us with a unique view of the region's property market. 2008 saw the region hit hard by the global economic downturn and a significant drop in property sales and property enquiries. As global markets begin to stabilise, we are seeing an increase in interest in the Caribbean property market, fuelled by high net worth individuals seeking to relocate to countries with lower tax rates and a higher quality of living. However, with buying processes and tax implications differing from destination to destination, investors are looking for a single, high quality source of reliable information relating to the best opportunities – this is where "The Caribbean Property Investor" magazine comes in.'

With an exclusive focus on Caribbean property, investment and relocation to the Caribbean, 'The Caribbean Property Investor' will showcase a range of exceptional properties and land for sale from the region. Through insightful and engaging articles, the magazine will provide investors with key facts on the islands to enable informed overseas investment and relocation decisions. The magazine is targeted at property investors, affluent 'empty nesters' and company directors in the UK and Europe and has a planned readership of 250,000.

Walter Zephirin added:

'Our distribution will be highly targeted. The magazine will be distributed at the UK's premier destinations frequented by high net worth individuals, including first class airport lounges, 5 star hotels, private jet centres, private member clubs and luxury spas. It will also be distributed at exclusive luxury hotels serving Europe's elite at world class events, including the Monaco Grand Prix, the Cannes Film Festival and the Palma International Boat Show.'

'The Caribbean Property Investor will also be delivered to Directors and Chairmen of the UK and Europe's largest companies as well as to the homes of London's most affluent residents.'

'The magazine represents a unique opportunity to showcase the Caribbean property market to potential investors who have significant purchasing power and to capitalise on the trend of relocating that we are witnessing.'

For enquiries, please email info@CaribbeanMarketingCompany.com

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7th Heaven Properties is a leading Caribbean property website, listing real estate for sale from across the Caribbean islands. The site aims to provide a medium for Caribbean real estate agents and property developers to advertise their properties online and for potential buyers to search for both property and land for sale, from luxury villas in Anguilla to affordable apartments in investment hot spot Panama. The site is operated by [Caribbean Marketing Company \(CMC\)](#). CMC is based in London and is registered in the UK. The company assists Caribbean organisations to reach new customers in the UK, Europe and beyond through on and offline marketing and the development of strategic alliances. Through partners, CMC also offers access to financing for large-scale projects requiring significant investment, such as new property developments in the Caribbean.